



# Economic Intelligence Bangladesh



A Research Initiative of **TBS** & **dataSense**

Economic Intelligence Bangladesh (EIB) is a research initiative of The Business Standard and DataSense, aiming to convert complex economic issues into easy-to-grasp visualized presentations for all economic actors of Bangladesh economy.

**What it does:**

- Delivers research findings through concise visual articles.
- Stimulates debate with innovative economic policy insights.
- Provides sectoral analysis for informed business decisions.
- Conducts regular polls and surveys on Bangladesh's economy.

**What it does not:**

- Avoids vague policy prescriptions.
- Refrains from producing lengthy, inaccessible research.
- Presents policy options without taking firm positions.
- Focuses on making existing research accessible, not competing with think tanks.

The objective of *Economic Intelligence Bangladesh (EIB)* lies in its data-driven, policy-relevant economic insights tailored for businesses, policymakers, and investors.

- **Exclusive Economic and Business Intelligence:** Expert insights on Bangladesh's economic evolution.
- **Industry-Focused Research:** Deep analyses of key sectors, highlighting trends and curating insights.
- **Visual Storytelling Through Data:** Compelling data visuals for clear understanding.
- **Future-Ready Economic Forecasts:** Outlooks on key economic indicators.
- **Global Trends to Local Impact:** Analysis of global shifts affecting Bangladesh.
- **Unbiased and Actionable Insights:** Objective, data-backed strategies.

**The focus of EIB:**

- Macroeconomic analysis
- Sectoral analysis
- Perspective of citizens and interest groups
- Global developments and their implications
- Major trends in economy
- Issues related to Sustainable Development Goals (SDGs)

EIB aims to empower decision-makers with actionable intelligence, fostering global connectivity and economic resilience through data visualization. It transforms complex economic data into accessible infographics, covering trends, policy shifts, and market movements. Monthly publications feature sectoral breakdowns, macroeconomic indicators, and survey findings, enabling informed strategic decisions for businesses and policymakers.

**Who we serve**

- Policy makers
- Business Community
- Development Practitioners
- Educators
- Entrepreneurs
- Researchers
- Students
- Government

### **About DataSense at iSocial and The Business Standard**

The partnership between DataSense and The Business Standard (TBS) creates a powerful synergy, combining rigor of analytics and powerful journalist insights and presentation skills. A dynamic multi-disciplinary team, backed up by seasoned policy researchers, are behind EIB.

DataSense conducts nationwide polls and surveys using its network of data enthusiasts, alongside extensive research covering a broad range of economic and social topics. While possessing expertise in areas like macroeconomics, climate change, and trade, DataSense particularly focuses on the digital economy, migration, and diverse forms of entrepreneurship.

The Business Standard (TBS) is the leading English business news publication, both online and print, that provides in-depth analysis of Bangladesh's economic and financial landscape. TBS presents the best visualization of analysis.

DataSense provides TBS with data-driven research and business intelligence, enabling fact-based reporting. This partnership, leveraging DataSense's on-ground data and TBS's media reach, delivers exclusive insights into Bangladesh's economy. This ecosystem connects key stakeholders, fostering informed discussions and strengthening the nation's economic dialogue.